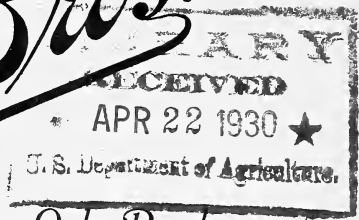


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

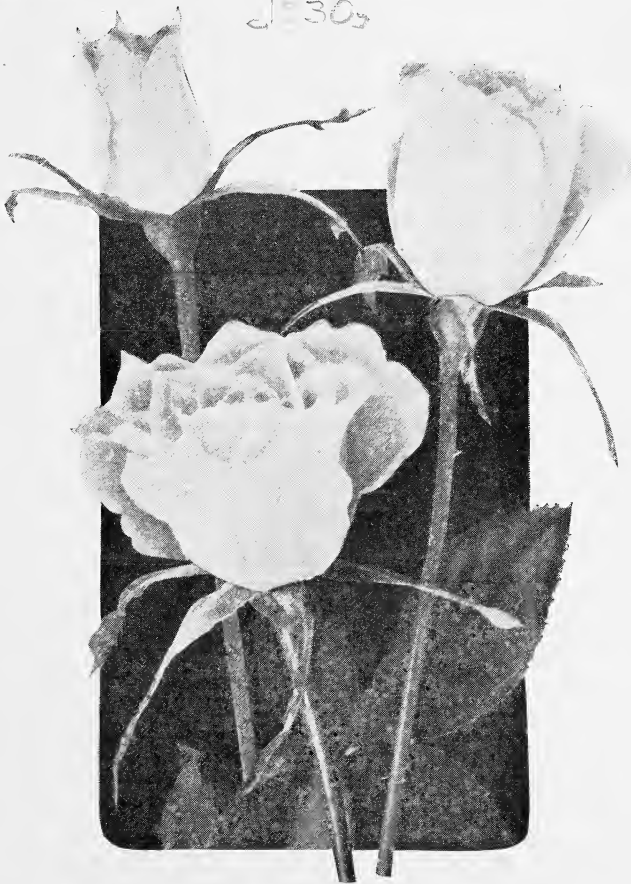
62.39

Pirce Bros.



Waverley Oaks Road
WALTHAM, MASS.

4-30



PRESIDENT HOOVER

Distinctive new rose, highly colored, cerise-pink, flame-scarlet and yellow. A dazzling color effect, fit companion to Talisman.

\$2.50 Each.

READ BEFORE ORDERING

ORDERING

All orders are filled in rotation as received, with the very best stock on hand. In event of being sold out of any one variety called for, we reserve the right to substitute the nearest to it possible, of equally good stock, unless order is marked no substitution.

PARCEL-POST

We send all small orders by parcel post, and find this mode the most satisfactory. Customers will please include 25 cents per dozen plants, in first, second and third zones, and 50 cents in all other zones, in addition to catalogue price when ordering. One hundred plants or over are shipped by express, charge collect.

C. O. D.

Orders received without remittance may be sent C. O. D. parcel post, postage and charges collect or by express at our option. C. O. D. orders should be accompanied by at least 25 % deposit.

SHORTAGE

We reserve the right to omit an item, to balance a shortage in remittance due, also to add to your order if you have over paid.

COMPLAINTS

Complaints must be made on receipt of goods, and will be rectified if the mistake is ours.

EARLY ORDERING

Each year late in the season we receive hundreds of orders that we can fill only in part. The demand for some varieties often exceeds supply.

If you want any particular kind or selection late in the season place your order early and we will hold them for you. We can however supply some varieties as late as July.

NON-WARRANTY

We endeavor to keep varieties true to name, but do not guarantee this, nor do we in any way guarantee the success of the grower purchasing the stock offered in this catalogue. In event of stock not being true to name, our liability is limited to the invoice value at time of shipment. Following the custom of the trade, and not knowing treatment they will have when received, we do not guarantee that none will die.

HOW TO GROW GOOD ROSES

LOCATION

Choose a location that is not exposed to strong winds, but, rather sheltered by some shrubs or hedges. Rose bushes want to be away from other shrubs and trees exposed as much as possible to sunlight. Along driveways or walks, in beds by themselves, or on the southerly side of the house, south-east or south-west will do. Do not plant where drips from the eaves of a building will strike the plants. Avoid terraces, but, rather choose a level piece of ground.

PLANT EARLY

Roses do much better when planted early. April is the growing month with its spring rains. Do not defer planting for fear of frost. Our roses, being dormant, cannot be injured by early freezing. Late planted roses should be shaded for ten days and frequently watered.

FERTILIZER

Nothing is better for roses than cow or well rotted stable manure. It can be used liberally. New horse manure is too heating and should be used only as a mulch. When one year old, it can be thoroughly mixed with soil. If manure cannot be secured, bone meal can be used with the addition of slacked lime or land plaster; this will sweeten the soil.

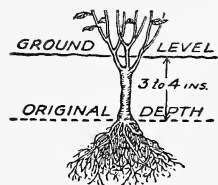
In cities where cow or horse manure are not available, pulverized sheep or cattle manure may be had and used quite heavily thoroughly dug in.

PREPARING THE GROUND

It is not altogether the actual planting that must be considered but the condition and preparation of the soil. Hybrid Tea roses are at their best in the lighter soils. Hybrid Perpetuals in the heavy. Dig the ground over thoroughly with a mixture of well rotted cow or stable manure to the depth of twelve or eighteen inches, placing the sod if any roots upward at the bottom; Roses will not do well in a wet or boggy place. Do not raise the surface of the bed above the surrounding ground level.

PLANTING

Now dig the holes, dig them large enough so the roots may be spread out and deep enough so the point where the graft joins the main stem will be two or three inches below the ground level when planting is finished. Hold the plant in the centre of the hole and fill in with fine soil firming in around the roots as you proceed. When complete tramp the ground down, leaving a depression around the base of the plant, when all are planted take the hose and turn the water on gently, filling up each depression. Go over these several times till the soil around the plant is thoroughly wet. Do not



wet down the entire bed, but, for sometime after planting water around the plant each day, preferably in the morning.

Be sure that the bed is ready before plants are procured, and do not leave the plants exposed to the dry wind during the planting operation.

One of the main reasons for pruning back before planting, is that before root action takes place and the sap begins to run, the dry wind is liable to shrivel up the ends of the branches before the plant starts to grow. In other words it takes time for enough roots to grow to keep the branches alive; the fewer and shorter they are, the more likely the newly planted rose has of surviving.

After the plants have made some growth they should be syringed thoroughly every sunny day during the morning hours. It would be well not to allow the first growth to go into flower, but, as soon as the buds show, pinch them off. This tends to force more root action and to make plants strong and healthy.

CULTIVATING

After the plants have been set out keep the soil constantly scratched or cultivated to the depth of one inch. Do not allow the weeds to get a start. Do not allow them to stop growing after once starting. Treat them to a little weak manure water after they are well established, not oftener than once a week.

This may be easily made by placing a half bushel of sheep, cow or horse manure in a burlap bag and soak in a barrel filled with water. Do not use till plants are well established and only when the ground is moist.

MULCHING

Toward the end of July mulch with long strawed manure, being careful that it is not hot. It should be spread over the entire bed. This will aid in preserving what moisture is in the soil during the customary droughts of the "dog-days".

To insure continued flowering the flowers or buds should be cut. If left on the plant to open they should be removed before the petals begin to fall. Cut back the rose stem leaving two or three leaf joints.

PRUNING

When roses are uncovered in the spring just before they are ready to start cut out all dead and small wood on the Hybrid Teas and where branches fork, leave two or three inches. In most cases prune back to twelve or eighteen inches.

For Hybrid Perpetuals prune more for shape. Climbing roses, cut out dead wood and prune only for shape, remember that flowers this year come on last year's growth.

WINTER CARE OF ROSES

After several heavy frosts, the rose garden will be ready to go to bed. This will probably be in November. Hill up around the plants six or eight inches, where the weather does not go to the limit, and twelve or more inches in the below zero section. It is better to bring the soil for this from outside the garden, rather than digging up the earth from near the plant, exposing the roots and allowing place for water to settle and freeze.

After the earth becomes well frozen in the cold section, cover the bed with at least six inches of leaves or dry strawy manure. This may be held in place with a binding surface of boughs.

Climbing roses may be shielded with burlap or strong straw bound around them. or if they are in an exposed position may be taken down from the trellises and laid on the ground being covered with earth.

APHIS

Aphis or green fly, little insects which infest the new growth in countless numbers may be dislodged by thorough syringing with garden hose. Water should be under good pressure and the work done from the ground upward. These may also be controlled by dusting the plants with tobacco dust, preferably applied in the early morning when the dew is on the plant. Aphis is a sucking insect.

GREEN WORMS, LEAF ROLLER AND ROSE BUGS

These are chewing insects and may best be controlled by poison; one and one-half ounce of Arsenate of Lead in one and one-half gallons of water used for spraying, or one part Paris Green, one part Confectioner's Sugar, one part Hydrated Lime and six parts dusting Sulphur, thoroughly mixed dry and used for dusting.

BLACK SPOT AND MILDEW

Caused by weather conditions, cold nights, dark and rainy weather, and plants not in healthy growing condition. Both are a fungous disease and spreads rapidly.

Blackspot penetrates the leaf and kills it, mildew covers the foliage, stops healthy growth and spoils the beauty of the plant. Handpick leaves infested with black spots when it first appears and burn them. Use Bordeaux Mixture for black spot (Blue Vitriol, Unslacked Lime, water) in proportions of 5-5-50. Dust plants with Sulphur for mildew.

Write your congressman or United States Department of Agriculture for Farm Bulletin No. 750, "Roses for the Home," or Farm Bulletin No. 1362, referring to Injurious Insects.

Collection of America's Favorite Roses

2 Year Old No. 1 Grafted Plants

Ever Blooming Hybrid Tea Roses

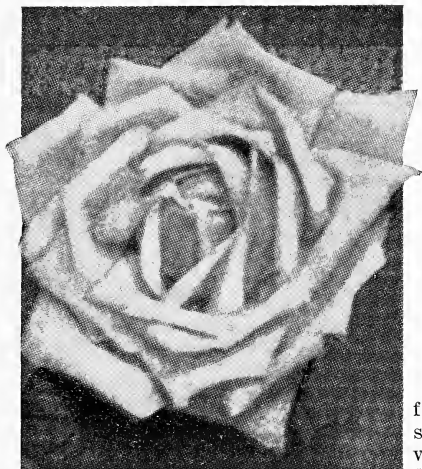
The Hybrid Tea is in the ever-blooming class, and is the rose that is grown to-day in most out-of-door gardens. They are hardy over almost all parts of the United States and Canada, but must have protection where the weather is subject to extreme cold. The H. T.'s if kept in healthy and growing condition will produce crop after crop of blooms from earliest rose time till freezing weather.

Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.

BETTY UPRICHARD (Salmon Pink and Apricot)

A vigorous grower. The carmine-colored buds open to medium sized salmon flowers, suffused with orange on the inside of petalage and with coppery carmine reverse. A worthwhile rose of unusual color and we highly recommend it.

75 cents each



Dame Edith Helen

DAME EDITH HELEN (New)

(Clear Pink)

The most striking pink rose of recent years: enormous, very double, continually produced; strong grower, shapely buds and substantial, high-centered blooms of clear pink, sweetly scented and freely produced on long, strong stems.

Most remarkable for the number and beautiful arrangement of its petals, and its color is always good.

\$1.00 Each.

COMMONWEALTH

(Dark Pink)

This is a wonderful shade of deep pink; the flowers are extremely large and borne on long stiff stems which hold them erect. Plants are vigorous, with hard, leathery, disease-resisting foliage. This is an ideal garden rose.

75 cents each

BRIARCLIFF (Rose Pink)

A sport from Columbia, retaining all the good qualities of its parent, color more brilliant than Columbia, being a true rose-pink without any shadings whatever. Long-pointed bud and very fragrant. Every bud of this variety is 100 per cent perfect. Abundant dark green foliage and habit of plant very vigorous.

75 cents each

CHARLES K. DOUGLAS (Carmine Scarlet)

Fine, long-pointed buds opening to large loosely formed flowers of striking crimson-scarlet; slightly fragrant. Strong, branching growth and an abundance of healthy foliage.

75 cents each

CONSTANCE (Golden Yellow)

Orange buds, streaked crimson, and medium globular flowers of pure yellow which lasts well.

75 cents each



Briarcliff

AMERICA'S FAVORITE ROSES—(Continued)

DUCHESS OF WELLINGTON

(Yellow)

Large, well formed buds, opening to semi-double flowers, stained with crimson and changing to lighter yellow. Very fragrant and pleasing, with great freedom of growth and bloom. **75 cents each**

E. G. HILL (New) Scarlet.

The flower is dazzling scarlet, shading to a deeper pure red as it develops. It produces long stems naturally and the foliage develops freely and is of fine color. The bud is unsurpassed in beauty—except by the open flower, which is a wonder.

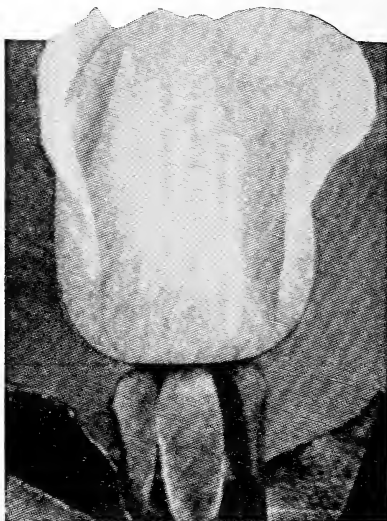
Price: \$2.00 each

CHARLES P. KILHAM (NEW)

(Scarlet Orange)

Large, beautifully shaped blooms of brilliant red orange, suffused with glowing scarlet, slightly fragrant. Foliage resistant to mildew; vigorous bushy, upright, more brilliant than Herriot. It is a strong grower with prolific blooming habit.

\$2.00 each



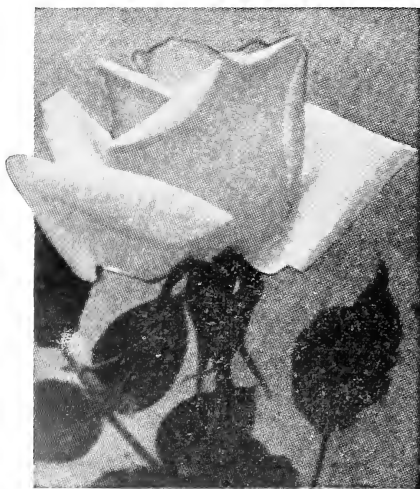
Duchess of Wellington

ELDORADO

(Yellow Shaded Copper)

Golden buds flushed with red, opening to clear yellow, cupped blooms filled to the center with crinkled petals; slightly fragrant. Erect plant with fairly good foliage, blooming well in early summer and fall.

75 cents each



Betty Uprichard

ETOILE DE FRANCE

(Crimson)

Vivid crimson flowers, with full rounded centers of bright cerise; fragrant and long lasting. Strong, free-blooming plants, stiff stems and good foliage. **75 cents each**

FRANCIS SCOTT KEY

(Cherry Red)

An American rose. Differs from any other Hybrid Tea in its immense size, and is absolutely alone in its class. Its pleasing cherry-red buds open into a very double flower of immense size and wonderful beauty, lasting in perfection for days; a queen among roses—nothing else like it. **75 cents each**

AMERICA'S FAVORITE ROSES—(Continued)

GENERAL MC ARTHUR (Crimson)

Crimson-scarlet buds and blooms, usually well-shaped and very fragrant. The plant is erect, flowering freely in successive crops, with good foliage easily protected from disease.

75c Each.

JOANNA HILL (New) (Orange Yellow)

Is a very free flowering Rose of clear yellow, deepening at the center to an orange yellow.

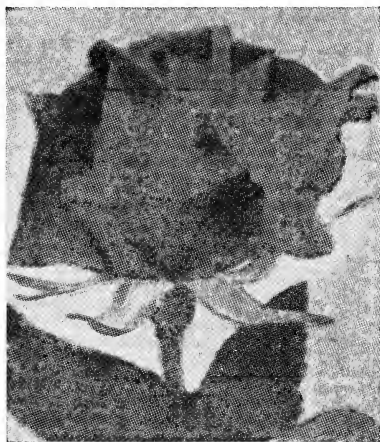
Price \$2.00 Each.

GRUSS AN TEPLITZ

(Scarlet)

It gives many flowers from early June until frost. Its color is a clear crimson scarlet. In rich ground may easily be developed into a superb hedge.

75 cents each



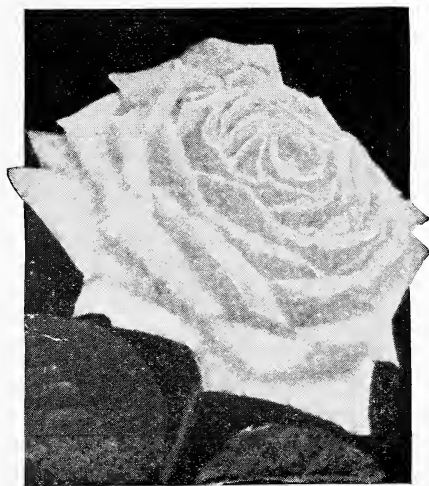
Etoile de Hollande

ETOILE De HOLLANDE (New)

(Brilliant Red)

Brilliant red blooms of magnificent size; perfect in half-open state, showing clean, attractive centers when fully open; petals enormous; very fragrant. Plants branching, particularly free flowering and healthy.

\$1.25 Each.



Eldorado

HADLEY

(Deep Crimson)

This rose is a deep, velvety crimson, and retains its brilliancy throughout the season. A richness in color unequaled and fragrance unsurpassed. A strong, vigorous grower. No garden complete without this wonderful rose.

75 cents each

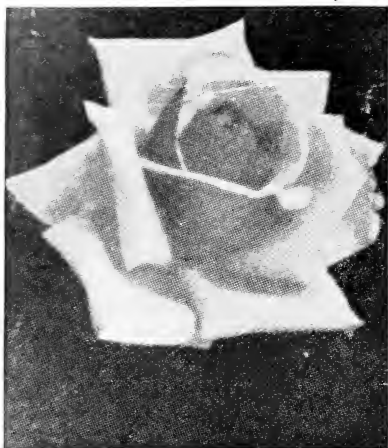
IMPERIAL POTENTATE

(Rosy Carmine)

An American Rose of quality. Rich, sparkling pink buds enfold to large, well shaped flowers, pretty at all stages, with true rose fragrance. Bushes are sturdy and hardy, with handsome olive green foliage that is notably disease-resisting.

75 cents each

AMERICA'S FAVORITE ROSES—(Continued)



Jonkheer J. L. Mock

JONKHEER J. L. MOCK

(Pink)

The color is a deep imperial pink; reverse, silvery rose white. Flowers extra large and well shaped. The best rose to hold and last, and a good August bloomer.

75 cents each

KAISERIN AUGUSTE VIKTORIA

(White)

Creamy white, shading to delicate primrose. Very full, with magnolia-like fragrance, and possessing excellent foliage.

75 cents each

K. OF K. (Scarlet)

Brilliant scarlet-red buds and open, semi-double flowers of blazing red with blackish velvet sheen; fragrant. Plants vigorous and extremely free flowering throughout the season.

75c Each.

JULIEN POTIN (Deep Yellow)

Pointed buds of deep yellow, and cupped flowers of primrose, shaded darker, borne on strong stems. Vigorous, upright plant; profuse bloomer and appears to be very resistant to disease.

A descendant of Souvenir de Claudius Pernet, and by some called Golden Pernet.

\$1.00 Each.

LADY MARGARET STEWART

Copper Orange

The buds are long and pointed, and when the full double flower opens, the color is the most unique of any Rose ever introduced. In the bud state, it is a glowing scarlet, which as the flower develops, changes to a deep sunflower yellow, heavily veined and splashed orange scarlet. The fragrance is most pronounced in this particular Rose and its lovely orange fragrance is its most charming feature.

\$1.50 Each.



Lady Margaret Stewart

LADY ALICE STANLEY (Pink)

Massive buds and blooms of very large size, fully double and very sweet; outside of petals coral-rose, inside pale flesh-pink. A strong growing, free-blooming plant with broad, deeply veined leaves unusually free from disease.

75c Each.

LADY ASHTOWN

(Pink)

Satiny buds and blooms of deep shiny pink, with a yellow glow at base of petals; high center, double, and quite fragrant. Plant is strong, free blooming and hardy, but needs protection against disease.

75c Each.

AMERICA'S FAVORITE ROSES—(Continued)

LOS ANGELES

(Coral Pink Shaded Gold)

Very lovely buds and exquisite flowers of salmon-pink with yellow shading, and very sweetly perfumed. In favored locations the plant is of excellent habit, with good foliage and blooms well.

75c Each.

LUXEMBOURG

(Orange Yellow, Coppery Shading)

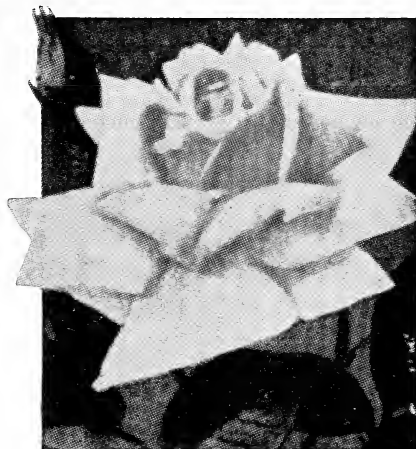
Rich orange yellow flowers with coppery shadows, and creamy yellow tipped.

75 cents each

MATCHLESS (Cerise Pink)

There is nothing handsomer in the whole range of pink, the color, form, and big ample foliage being fine in the extreme, and the fragrance unsurpassed—almost thornless with splendid stems. It is naturally a free grower, and considered one of America's best. Sport of Premier.

75 cents each



Los Angeles

MARGARET MC GREDY (New) (Orange Scarlet)

Gorgeous orange scarlet. The bud is long-ovoid, scarlet suffused with orange settling to fine gold at the base. The bush is of good upright habits and a sturdy although not a tall grower. We heartily recommend this exquisite rose.

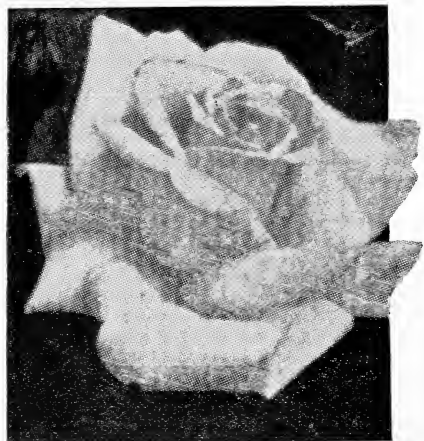
\$1.25 Each.

MISS LOLITA ARMOUR

Pink and Copper Yellow

Burnished buds and creamy copper flowers with a reddish orange tinge; fully double, cupped, and fragrant.

75 Cents Each.



Mme. Butterfly

MME. BUTTERFLY

Light Pink

This is an improved Ophelia, and in Madame Butterfly we have all the varying colorings of Ophelia intensified. The yellow at the base of the petal is stronger in color, and the pink shade is richer, than in the parent. Stronger and more vigorous than its parent. Foliage, stem, and flower are Ophelia, improved and glorified.

75c Each.

MRS. ALBERT BARBIER

(Tawny Yellow)

A most desirable and dependable variety that will probably produce more flowers than any other yellow rose. The blooms are tawny yellow in the center with a cream collarette. The plant is upright and robust, and will bloom until the frost comes.

75c Each.

AMERICA'S FAVORITE ROSES—(Continued)

MME. CAROLINE TESTOUT

(Pink)

Light, salmony pink; large and globular free and fragrant, beautiful blooms which are produced on plants that become strong and vigorous bushes. **75 cents each**

MME. EDOUARD HERRIOT

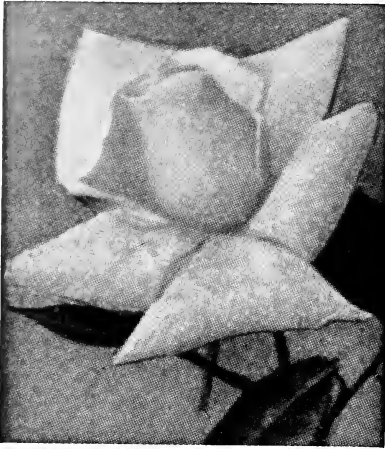
(Scarlet)

Famous because it won, in England, a prize of \$10,000 offered by the Daily Mail newspaper. Its coral-red buds develop into flowers of the same hue, shaded yellow to scarlet. **75 cents each**

MME. JULES BOUCHE (White)

Superb white flowers, shaded light blush at center; fragrant. Plant exceptionally strong, healthy and very free flowering. Produced abundantly throughout the season. This is the most dependable white rose for bedding purposes.

75 cents Each.



Mme. Edouard Herriot

MRS. A. R. BARRACLOUGH (Pink)

Very large conical buds and vivid and enormous pure pink flowers shaded with clear light yellow at base of petals. Very beautifully formed and unusually fragrant. The stems are long and slender, the plant unusually vigorous and blooms very freely. **\$1.25 Each.**

MRS. AARON WARD

(Bronze Yellow)

A most desirable and dependable variety that will probably produce more flowers than any other yellow rose. Semi-double, cup-shaped, deep Indian-yellow flowers, occasionally washed salmon-rose, and sometimes varying greatly; fragrant; blooms till frost.

75c Each.



Rev. F. Page-Roberts



Mme Caroline Testout

MRS. CHARLES BELL (Shell Pink)

Lovely shell-pink buds and blooms of fine globular form with shadings of soft salmon; sweetly perfumed. The plant is notably strong and bushy, bearing good foliage seldom attacked by disease.

75c Each.

AMERICA'S FAVORITE ROSES—(Continued)

MRS. ERSKINE P. THOM (New) (Lemon Yellow)

The finest yellow garden Rose introduced to date.

A strong, healthy grower, equal in strength to the Radiance type of Rose. Beautiful, dark bronzy green, disease-resistant foliage. Rich lemon yellow flowers, very sweetly scented and a very free flowering variety.

\$1.25 Each.

MRS. HERBERT HOOVER, NEW (Glowing Red)

The most vivid glowing red Rose that we have ever introduced. While the individual flowers are smaller than many of the red varieties grown today, still it produces quantities of flowers at all times. It is exquisitely fragrant and with its beautiful clean foliage it is an acquisition to any Rose garden.

\$2.00 Each.

"PRESIDENT HOOVER", NEW (Cerise, Pink and Scarlet)

This is a glorious Rose, wonderfully free in the easy manner in which it grows and charming in its color arrangement which is a splendid combination of cerise pink, flame, scarlet and yellow, and this combination gives the most dazzling color effect ever seen in any Rose.

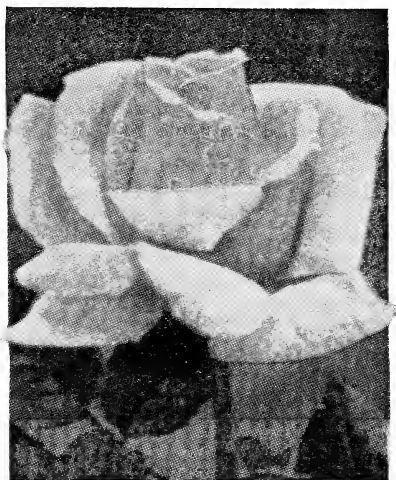
Awarded the Gold Medal at the International Flower Show in New York, 1929, as the best undisseminated Novelty, and the Gold Medal at the New Jersey Flower Show in November.

\$2.50 Each.

MRS. HENRY MORSE (Bright Pink)

The flowers are bright pink with silvery shadings and are incessantly produced by low, branching bushes. The plant has blooming qualities, vigor, and health. This is a modern Rose, much superior to the old-time pinks, and is rapidly becoming very popular.

75c Each.



Mrs. Henry Morse

AMERICA'S FAVORITE ROSES—(Continued)

MRS. LOVELL SWISHER (New) (Pale Flesh Pink)

A finished bud, long-pointed, of very artistic form when the outer petals begin to unfurl. This American novelty could well be called an improved Los Angeles. Sturdy, with solid foliage, it will give, throughout the season, handsome soft blooms heavily laden with salmon, and quite perfumed.

\$1.25 Each.



Mrs. Lovell Swisher

MISS ROWENA THOM (Satiny Pink)

A striking novelty of last year with gigantic blooms of brilliant satiny pink, shaded with orange-flame at the center. It has the enthusiastic approval of all who have seen it and we predict great popularity for it.

\$1.75 Each.



PREMIER (Dark Pink)

There is nothing handsomer in the whole range of dark pink, the color, form, and big ample foliage being fine in the extreme, and the fragrance unsurpassed — almost thornless with splendid stems. It is naturally a free grower, and considered one of America's best.

75c Each.

RADIANCE (Pink)

Light, silvery pink flowers, with beautiful suffusions of deeper color. The plant is vigorous, and disease-resistant, and may be relied upon to produce flowers under all conditions.

75 cents each

Red Radiance

RED RADIANCE (Red)

Very vigorous, color a bright cerise red; this rose does well when others fail. A notable and superb rose of American origin.

75 cents each

RAPTURE (Salmon Pink)

A much improved sport of Mme. Butterfly, as far ahead of Mme. Butterfly as Mme. Butterfly was of Ophelia. The color is an exquisite salmon shade, deeper than the very best Butterfly with the same golden flush at the base of the petals. As a sport of Butterfly, Rapture shows all its good characteristics with a larger foliage and a much heavier growth.

75c Each.



Radiance

AMERICA'S FAVORITE ROSES—(Continued)

REV. PAGE ROBERTS

(Indian Yellow and Carmine)

Copper-red buds of great length, opening to golden yellow blooms stained outside with red, fully double. Very large and fragrant. **\$1.25 Each.**

SHOT SILK

(Coppery Rose Flushed Apricot and Yellow)

Medium sized buds and flowers of coppery rose flushed and overshot with apricot and yellow; beautifully shaped in bud; opened flower cupped with slightly reflexed outer petals; richly perfumed.

75c Each.

SOUVENIR de GEORGES PERNET (Terra-Cotta Red)

Beautiful oriental red blooms, shaded with yellow and the ends of the petals stained cochineal-carmine. A very vigorous grower, of upright habit, with dark green, bronzy foliage.

75c Each.

SOUVENIR DE CLAUDIUS PERNET (Yellow)

Fine buds of fadeless yellow, paling somewhat toward the edge. Plant erect and strong; foliage glossy and disease-resistant. Blooms freely early and late.

75c Each.



Souvenir de Claudius Pernet

TALISMAN (New) (Scarlet and Gold)

Like a choice, rare Cameo this new seedling rose stands out in rich and distinctive relief. It is the highest colored Rose yet produced; rich shadings and blendings of pure scarlet and gold with foliage of vivid light green; stiff stems and pointed buds make it a marvel; it is very free to bloom.

\$2.00 Each.



Templar

TEMPLAR (Red)

The bud is rather short and the flower not as large as some of the big roses. Clear, even shade of red that does not change to blue or purple as the flower ages. Wonderfully free-flowering, and is one of the most fragrant roses.

75c Each.

VILLE DE PARIS (Yellow)

Buds of clear yellow and fadeless double bright yellow blooms, untouched by any other color. Plant is notable tall and wiry and the foliage, dark small, and very lovely when full-blown.

\$1.25 Each.

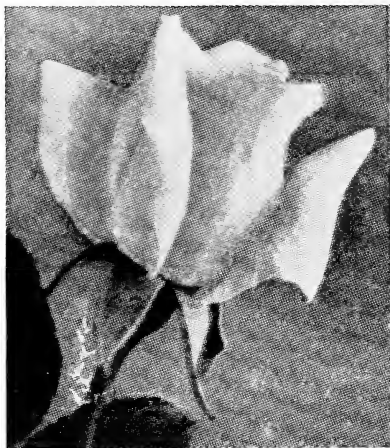
AMERICA'S FAVORITE ROSES—(Continued)

WILLOWMERE

(Pink and Yellow)

Superb buds and blooms of richest pink, shining with a yellow glow which seems to come from the heart of the flower. A very strong grower and a persistent bloomer.

75 Cents Each.



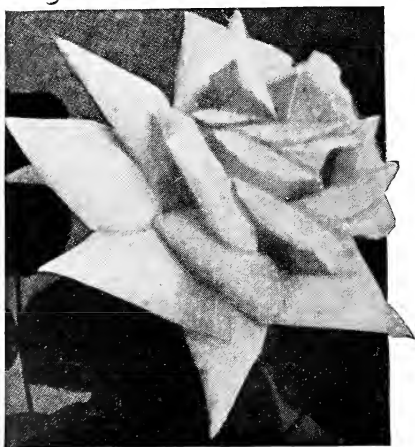
Mrs. Charles Bell

WILHELM KORDES

(Salmon Pink and Yellow)

Strong, branching growth with large, very double, star-shaped flowers of vivid salmon-pink shaded with orange and yellow. One of the most striking modern Roses and steadily increasing in popularity.

\$1.00 each.



Lady Ashtown



Willowmere

NOTICE TO GARDEN CLUBS

Any order from garden clubs in which a number of orders are booked to be shipped at one time will be entitled to a 10% discount from the regular catalogue prices.

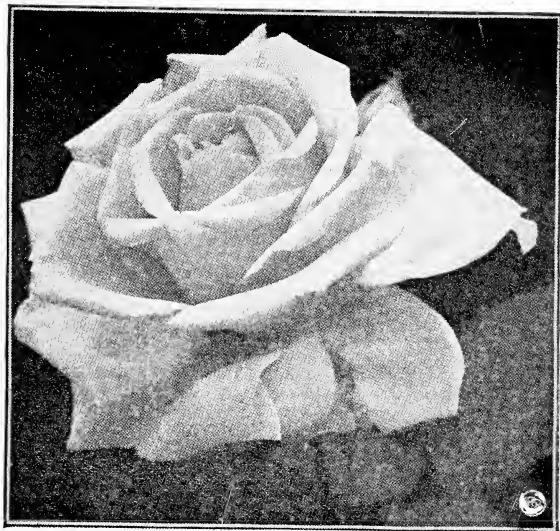
This does not include the select garden collections quoted at a special price.

HYBRID PERPETUAL OR JUNE FLOWERING ROSE

The Hybrid Perpetuals are much hardier than the Hybrid Tea roses, strong and vigorous and until the Hybrid Teas came along this was the rose grown most extensively. They flower in June in great profusion and are very sweet-scented. After that, they flower only sparingly the rest of the season.

THIS COLLECTION, 75 cents each, \$8.00 per dozen

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**



Frau Karl Druschki

Frau Karl Druschki, white

Geo. Ahrends, Pink

**Geo. Dickson, velvety black
crimson**

Mrs. John Laing, soft pink

Ulrich Brunner, red

FRAU KARL DRUSCHKI

(Snow White)

The most popular rose in America. Its pure, snow-white blooms are of immense size, sometimes reaching to six inches in diameter, and they are of lasting quality, on fine stems. The plant grows very strongly and vigorously, and will bloom throughout the Summer and in the Autumn.

GEORGE AHRENDS

(Delicate Pink)

Well-shaped, delicate pink buds of pure, even color, opening into large and very beautiful flowers, sometimes known as the pink Druschki, abundantly produced on a strong-growing plant. A very fine rose, with added virtue of being deliciously scented.

HYBRID PERPETUAL OR JUNE FLOWERING ROSE

—(Continued)



Ulrich Brunner

ULRICH BRUNNER (Deep Pink)

Large flowers of light, clear red, tending toward scarlet, and showing a shade peculiarly its own. The abundantly produced blooms are set on long stems, carried by a plant of vigorous growth.

75 cents each

GEORGE DICKSON

(Crimson)

A delightfully fragrant, finely formed, very dark crimson rose with high center, borne on long stems. The vigorous plants are upright, bushy, clothed with an abundance of leathery foliage.

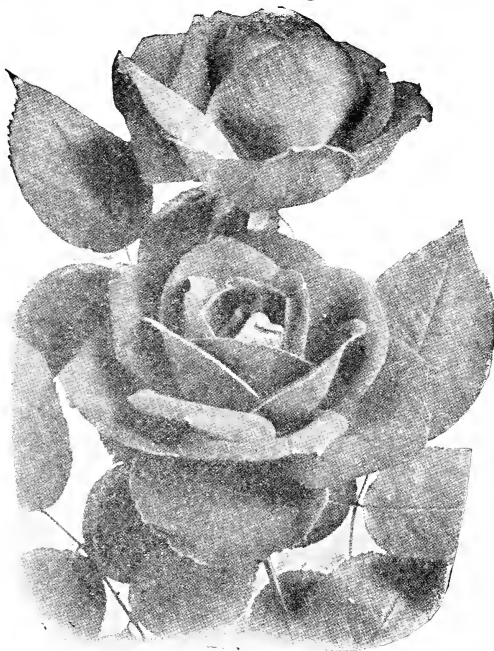
75 cents each

MRS. JOHN LAING

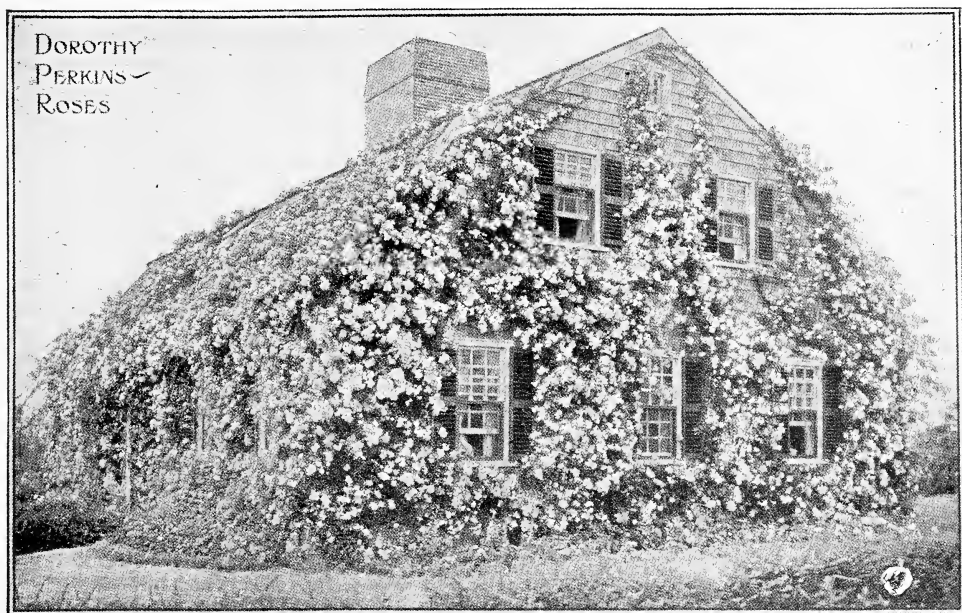
(Soft Pink)

Very large, long-pointed buds opening to immense, full, moderately fragrant and beautiful soft pink flowers. A low but vigorous-growing plant, and a profuse bloomer. Gold Medal, National Rose Society.

75 cents each



HARDY CLIMBING ROSES



The hardy climbing or pillar rose is the most adaptable of all roses for gorgeous effect. Flowering as it does with great masses of flowers during June and July it lends itself to a most pleasing and picturesque effect. Nothing equals it for covering of border fences, unsightly buildings, bare garage walls, banks, stumps of old trees, pergolas, summer houses, arches and for porch covering and entrances they are superb.

Pruning of this class is unnecessary beyond removal of dead wood and surplus growth.

THIS COLLECTION, 75 cents each, three for \$2.00, \$8.00 per dozen
excepting otherwise noted.

Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.

CRIMSON RAMBLER (Glowing Crimson)

Absolutely hardy everywhere, a very rapid grower and the second year will produce a marvelous profusion of rich and glowing crimson flowers in large clusters. It presents a vivid crimson mass of beauty, when in full bloom during June and July.

75 cents each

DOROTHY PERKINS

(Pink)

A splendid variety, with bright, glossy foliage that always looks healthy, and produces beautiful clusters of shell-pink flowers. This climber is undoubtedly used more extensively for trellises, verandas, and the "Home Beautiful" than any other variety.

75 cents each

DOROTHY PERKINS

(White)

The description of the red or pink Dorothy Perkins applies equally well to the white variety, excepting color. When well grown it produces great clusters of snow-white blossoms. A most charming effect may be produced by planting the white and red or white and pink close together and letting their branches intertwine when in flower. It is simply gorgeous.

75 cents each

DR. VAN FLEET

(Apple Blossom Pink)

Beautiful flesh pink, borne on long stems; buds long and pointed; plants very strong; brilliant, dark, glossy foliage; mildew-proof; splendid for cutting.

75 cents each

HARDY CLIMBING ROSES (Continued)

EXCELSA—RED DOROTHY PERKINS

(Scarlet-Carmine)

Has the dark glossy, disease-resisting foliage peculiar to this type. The growth is very vigorous and healthy in appearance, resembling in this respect Dorothy Perkins, flowers very double, produced in large clusters of thirty to forty blossoms. The color is intense crimson maroon, tinged scarlet on the edge of the petals. One of the best red climbers.

75 cents each



AMERICAN PILLAR

(Crimson)

One of the most valuable and attractive of the hardy climbers. Flowering profusely in large compact clusters of exquisite single carmine crimson roses, shades with a slight cream variegation and having yellow stamens at center.

75 cents each

CLIMBING AMERICAN BEAUTY

(Red)

Moderately fragrant flowers, of rich carmine color, produced in great abundance early in the season on strong and vigorous plants.

75 cents each

CLIMBING LOS ANGELES

(Pink and Yellow)

This new off shoot of the well known Los Angeles is well worth a trial. Lovely buds of salmon pink with yellow shading, cannot be duplicated in another climbing rose.

75 cents each

LA REVE

(Yellow)

La Reve—In English, "The Dream." This is a new rose producing abundantly its clear yellow, fragrant, semi-double flowers, with very beautiful foliage.

75 cents each

CLIMBING LADY ASHTOWN

(Deep Pink)

Satiny buds and blooms of deep shining pink, with a yellow glow at base of petals; high center, double, and quite fragrant. Plant is strong, free blooming, and hardy.

75 cents each

PRIMROSE

(Yellow Rambler)

In this we have what has been sought after, a real hardy yellow rambler, a strong vigorous grower and very hardy. It is of a primrose-yellow which is maintained until the petals drop. The plant is of vigorous climbing habit, free flowering, mid-season and the flowers last in good condition for a long time with healthy dark foliage.

\$1.00 each.

HARDY CLIMBING ROSES—(Continued)

EMILY GRAY

(Golden Buff)

Large, semi-double, deep golden buff flowers, practically unfading and slightly fragrant, produced singly or in small clusters by a strong-growing plant bearing wonderfully pointed and polished foliage like holly, but not quite hardy without protection in severe climates.

75 cents each

MARY WALLACE

(Rose Pink)

This is a pillar rose, making a fine, strong, self-supporting plant, 6 to 8 feet high, with large, glossy foliage, blooming with great freedom in spring and bearing a considerable number of fine buds in summer and fall. Flowers very large, generally exceeding 4 inches across, well-formed, semi-double, of a bright, clear-rose pink, with salmon base.

75 cents each

PAUL'S SCARLET CLIMBER

(Vivid Scarlet)

By all means the most brilliant rose known in any class, because of its clear, vivid, shining scarlet in large, semi-double flowers, which remain unusually long and in good condition on the plants. This new Climbing Rose is undoubtedly the most brilliant addition to roses in many years.

75 cents each

SILVER MOON

(White)

To the rose-lover who has not enjoyed Silver Moon, a delightful experience is in store in contemplating this extraordinary vigorous climber, decorative all through the growing season by reason of its great canes and deep, rich foliage, but literally a wonder at bloom-time for its long, well-shaped buds of faint yellow which open into immense pure white flowers, often reaching four inches or more in diameter.

75 cents each

BEST HYBRID RUGOSA ROSES

The Rugosa, a wonderful vigorous free-growing rose with flowers of beauty and fragrance. Especially adapted for hedges and clumps. The foliage is very beautiful and not subject to disease. Ideal for the sea shore where it thrives and does not winter kill.

THIS COLLECTION, 75c each; \$8.00 per doz.

Excepting where otherwise noted

Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.

BLANCHE DOUBLE DE COUBERT

(White)

Snowy white, double flowers produced freely through summer and fall, by a very strong plant with the foliage and habit of the type.

HANSA

(Violet)

Large, full double, reddish violet blooms. The plants are vigorous growers and profuse bloomers.

PINK - GROOTENDORST

(Pink)

A lovely novelty. Its growth much like its parent plant F. J. Grootendorst excepting the flowers are a beautiful shell-pink. The flowers come in clusters, their fringed petals making them resemble carnations.

75c EACH

SIR THOMAS LIPTON
(Snow White)

Clusters of medium-sized, double, snow-white flowers, borne on strong stems. The plant grows three and one-half to four feet high, is covered with dark green, leathery, disease-resistant foliage, and produces blooms at intervals all summer. **75c each.**

ROSERAIE DE L'HAY
(Crimson Red)

Large, double, crimson-red blooms shading to rosy magenta, and of delightful fragrance. **75c each.**

ROSE A PARFUM DE L'HAY
(Crimson Carmine)

Double, dark crimson flowers, shaded carmine, intensely fragrant. Very vigorous, continuous blooming habit. One of the most fragrant Roses. **75c each.**

Baby Rambler and Dwarf Polantha Roses

These are delightful for massing in beds or as edges for borders. They are most profuse and continuous bloomers and their small, neat flowers are produced in large clusters. These Roses are hardy, low in growth, continuous bloomers, and, once planted, increase in beauty yearly.

Keep the dead flowers cut off to encourage fresh blooms. Polyantha Roses are quite hardy and bloom unceasingly all summer and until frost.

THIS COLLECTION, 75 cents each, \$8.00 per doz.

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**

GOLDEN SALMON
(Orange Scarlet)

A most striking recent introduction, distinct and novel in color, a brilliant golden orange scarlet, always in bloom and greatly admired.

75 cents each

BABY TAUSENSCHON
(Pink)

An extremely valuable and distinctive rose. The buds are cherry-pink, opening to very double flowers of softer shades that eventually fade to white. A moderate grower, with glossy light green, disease-resistant foliage, its smooth canes being almost thornless. **75c each.**

ECHO
(Rose Pink)

Sport of Tausendschon. Very large semi-double flowers, varying from light to bright pink (similar to parent) borne in large trusses on long, stout stems. Height 15 to 30 inches. Sometimes reverts to parent.

GRUSS AN ACHEN
(Orange Yellow)

Orange-red and yellow buds, and large, light flesh-pink and salmon-yellow flowers with deeper center, fading lighter, very double, much like a bunch-flowered Hybrid Tea; faintly perfumed. Very strong, branching plant, healthy and continually in bloom. **75c each.**

MME. CECILE BRUNNER — THE SWEETHEART ROSE
(Light Pink)

Small, exquisitely formed buds and flowers of light pink with yellow base in diffuse, graceful clusters. Foliage waxy and healthy. Perfectly formed miniature roses of utmost grace and delicacy. Also called "Sweetheart Rose" and "Mignon Rose."

ORLEANS
(Red)

One of the most dependable Polyantha roses. The geranium-red flowers with tint of rose, are borne in profusion; very desirable for bedding or massing, the plant being of excellent habit. A Gold Medal Rose. **75c each.**



HUGONIS

**"The Golden Rose of
China"**

Takes first place among the single-flowered roses, and probably among the best shrubs for general use. Pale clear yellow, delicately fragrant flowers 2½ inches across, borne so abundantly on the long gracefully arching canes so as to form a continuous band of color; a vigorous-growing shrub that blooms profusely in the north early in May.

75 cents each

Garden Selection No. 4

**12 for \$8.00
(2 year old)**

3 Red: Gruss an Teplitz
Red Radiance
Frances Scott Key

3 Pink: Dame Edith Helen
Briarcliff
Premier

3 Tinted: Mme. Butterfly
Mme. Edw. Herriot
Betty Uprichard
north early in May.

3 Yellow: Souv. De Claudius Pernet
Duchess of Wellington
Constance

**(Include 25c per dozen plants for postage and packing, 1st, 2nd and 3rd zones;
50c per dozen all other zones.)**

10 Choice HARDY CLIMBING ROSES \$6.50

(The best that money can buy)

Dr. Van Fleet, Silver Moon, American Pillar, Dorothy Perkins, Climbing American Beauty, Pauls Scarlet, Excelsa, Mary Wallace, Emily Grey, Climbing Los Angeles.

**Include 25c per dozen plants for postage and packing, 1st, 2nd and 3rd zones;
50c per dozen all other zones.)**

Peirce Bros.
WALTHAM, MASS.

Parcel Post..... Street.....
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Cash.....	Money Order.....
Check.....	Postage Stamps.....

Quantity	Variety	Amount

SUPERIOR GARDEN SELECTION

25 Everblooming Hybrid Tea Roses \$17.00

(2 year old)

- 6 Shades of Red; Etoile de France, Gruss an Teplitz, Red Radiance, Francis Scott Key, Commonwealth, Gen. MacArthur.
- 6 Shades of Pink: Briarcliff, Lady Ashtown, Mme. Caroline Testout, Radiance, Mrs. Henry Morse, Dame Edith Helen.
- 6 Tinted Shades: Betty Upchurch, Los Angeles, Mme. Butterfly, Mme. Edw. Herriot, Miss Lolita Armour, Matchless.
- 5 Yellow Shades: Rev. Page Roberts, Souv. De Claudius Pernet, Duchess of Wellington, Mrs. Aaron Ward, Constance.
- 2 Light Shades: Kaiserin Auguste Viktori, Mme. Jules Bouche.

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**

GARDEN SELECTION NO. 1

(2 year old)

Our Choice of the World's Aristocrats Among Roses.

12 Selected Roses for \$12.00

(No Substitution)

Dame Edith Helen, Etoile De Holland, Lady Margaret Stewart, Margaret McGredy, Talisman, Mme. Edouard Herriot, Frau Karl Druschski, Rev. Page Roberts, Souv. De Claudius Pernet, Briarcliff, Frances Scott Key, Mrs. Lovel Swisher.

**Include 25c per doz. for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. all other zones.**

American Rose Society Selection of Everblooming Hybrid Tea Roses for the United States Garden Selection No. 2

(2 year old)

This Collection \$8.00

Radiance, Ophelia, Red Radiance, Duchess of Wellington, Los Angeles, Mme. Butterfly, Gruss an Teplitz, Souv. De Claudius Pernet, Mme. Edouard Herriot, Kaiserin Auguste Viktoria, Mrs. Aaron Ward.

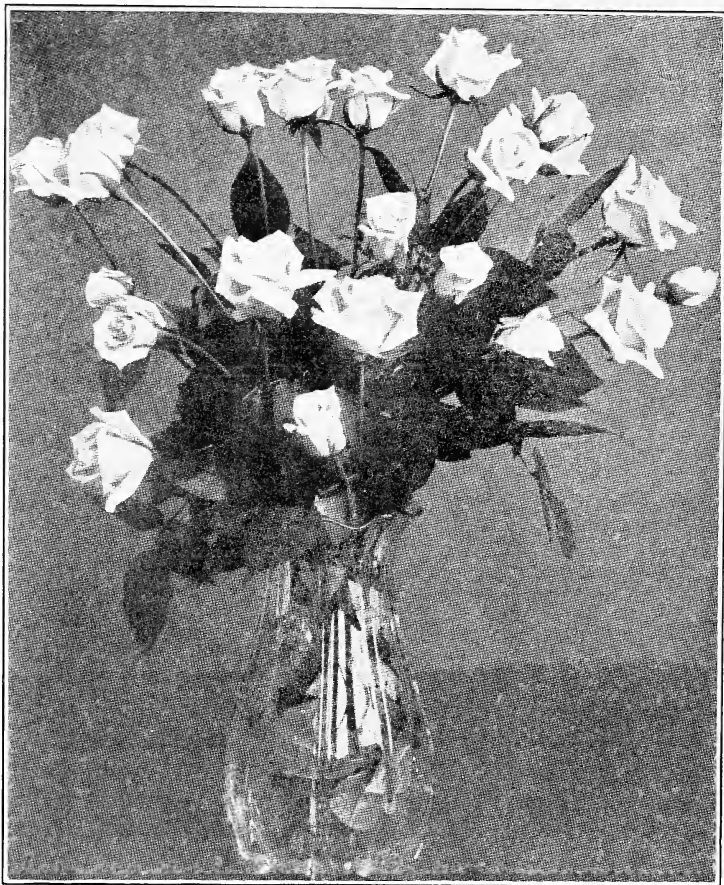
(Include 25c per dozen plants for postage and packing in 1st, 2nd, and 3rd zone; 50c per dozen in all other zones.)

Garden Selection No. 3

12 for \$8.00

Lady Alice Stanley, Mme. Caroline Testout, General MacArthur, Frances Scott Key, Commonwealth, Briarcliff, Rev. Page Roberts, Matchless, Willowmere, Los Angeles, J. J. L. Mock, Etoile de France.

**Include 25c per dozen plants for postage and packing, 1st, 2nd and 3rd zones;
50 cents per dozen all other zones.**



We can supply fresh cut roses direct from greenhouse to your home by parcel post, anywhere in New York, New England, or New Jersey.

Try a weekly order for one month and enjoy the delight of a fresh and fragrant vase of Roses in your living room, that will outlast any that you have ever had before.

How to make Roses last:

Keep your roses in a cool room not over 60 degrees and at night remove them to a temperature of not over 40 or 50 degrees. Cut a little of the stem every day or two.

Prices thruout the year \$2.00—\$3.00 and \$4.00 per dozen long stems and special slightly higher.

Include 25 cents for postage and special handling in 1st and 2nd zone, 35 cents in 3rd zone. Sent at any specified time on receipt of price.